

November 1, 2023



Dear Business Owner,

I'm writing to ask for your support for the 15th annual Running the Rails on Historic Route 66 in downtown Cuba, Missouri. Over the years we have been successful in raising significant proceeds for area Crawford County not-for-profit groups and scholarships and also get families engaged in a healthy fitness activity!

Running the Rails on Route 66 is one of the most unique and popular running events in Missouri. It is an event with a wide appeal and one that we expect to continue to grow in 2023!

We sincerely could not do it without the tremendous support of our local sponsors!

The event, which uses a state-of-the-art timing system provided by Split-Second-Timing of Rolla, begins on Saturday, March 25th at 9 a.m. in front of Frisco's Grill & Pub and will follow historic Route 66 and ending at the Rocker. For more detailed information on the race, please visit us at <http://www.runningtherailsonroute66.com> or on Facebook.

In addition to bringing over 1,000+ race participants, volunteers and families into the community that weekend, **the Race raises over \$10,000** through sponsor contributions and race participant fees that are invested back into the community. In past years, amounts raised from the Race have been used to support local scholarships, the Bourbon, Cuba, and Steelville high schools sports clubs and programs, Viva Cuba, 4-H clubs and Boy Scout groups. In 2023 we would like to expand our donations to Project Graduation, Operation Christmas Child and other community events.

You as a sponsor are CRITICAL to our success. Through either cash or in-kind donations, our sponsors help us fund all aspects of this special event: race timing and overall race management, insurance, web hosting, water and other refreshments, race t-shirts, and race awards. We appreciate your continued support of this premier event. **We expect the 15th Annual Race in 2023 of Running the Rails on Route 66 to be bigger and better than ever!**

How You Can Help

- We accept all cash and in-kind donations.
- At the \$125 sponsorship level you will be able to put your *company name* on the back of the participant t-shirts.
- At the \$275 sponsorship level you will be able to put your *company logo* on the back of the participant t-shirt.
- At the \$500 sponsorship level you will be able to put your *company logo* on the back of the participant t-shirts, two sponsorship sign along the race route and also two free race registrations.
- At the \$1,000 sponsorship level you will be able to put your *company logo* on the back of the participant t-shirts, four sponsorship sign along the race route and also four free race registrations.
- Other donation amounts are accepted as well. Please indicate the amount below.

****All contributions are tax deductible****

Deadline for sponsorship is **February 15th**. Please complete the form on the backside of this page and return, along with a check to Jody Minardi at PO Box 614, Cuba MO 65453 using the envelope provided. **Please make all checks payable to Running the Rails**. If you have any questions, please do not hesitate to contact Jody Minardi at 573-241-1564 or Genifer Cape at 573-259-1857 info@runningtherailsonroute66.com.

We hope to see teams of racers from each business sponsor participate. All racers can register at <https://runningtherails.itsyourrace.com>

We are in need for volunteers this year, so if you aren't running this year and would like to help out in this great community event please contact us at info@runningtherailsonroute66.com.

Thank you for your support!

I'd like to be a sponsor. I have enclosed my check and the sponsorship level marked below.

\$125 \$275 \$500 \$1,000 **Other** _____

*If sponsoring at the \$275 level or above, please provide a **Vector file** logo for advertising via email to info@runningtherailsonroute66.com*

Company Name: _____

Address _____

Contact Name: _____

Contact E-Mail: _____

Contact Phone: _____