

January 22, 2024

Dear Business Owner,

I'm writing to ask for your support for the 16th annual Rocking to the Rocker formerly known as Running the Rails on Historic Route 66 in downtown Cuba, Missouri. Over the years we have been successful in raising significant proceeds for area Crawford County not-for-profit groups and scholarships and also get families engaged in a healthy fitness activity!

Rocking to the Rocker is one of the most unique and popular running events in Missouri. It is an event with a wide appeal and one that we expect to continue to grow in 2024! **We sincerely could not do it without the tremendous support of our local sponsors!**

The event, which uses a state-of-the-art timing system provided by Big River Running, begins on Saturday, April 20th at 9 a.m. in front of Cuba Post Office and will follow historic Route 66 and ending at the Rocker. For more detailed information on the race, please visit us at <http://www.runningtherailsonroute66.com> or on Facebook.

In addition to bringing over 1,000+ race participants, volunteers and families into the community that weekend, **the race raises over \$10,000** through sponsor contributions and race participant fees that are invested back into the community. In past years, amounts raised from the Race have been used to support local scholarships, the Bourbon, Cuba, and Steelville high schools sports clubs and programs, Viva Cuba, 4-H clubs and Boy Scout groups. In 2024 funds raised will benefit in classroom supplies and activities not funded by the school budget.

You as a sponsor are CRITICAL to our success. Through either cash or in-kind donations, our sponsors help us fund all aspects of this special event: race timing and overall race management, insurance, web hosting, water and other refreshments, race t-shirts, and race awards. We appreciate your continued support of this premier event. **We expect the 16th Annual Race in 2024 of Rocking to the Rocker to be bigger and better than ever!**

How You Can Help

- We accept all cash and in-kind donations.
- At the \$125 sponsorship level you will be able to put your ***company name*** on the back of the participant t-shirts.
- At the \$275 sponsorship level you will be able to put your ***company logo*** on the back of the participant t-shirt.
- At the \$500 sponsorship level you will be able to put your ***company logo*** on the back of the participant t-shirts and two sponsorship signs along the race route.
- At the \$1,000 sponsorship level you will be able to put your ***company logo*** on the back of the participant t-shirt and, four sponsorship signs along the race route.
- Other donation amounts are accepted as well. Please indicate the amount below.

****All contributions are tax deductible****

Deadline for sponsorship is **March 20th**. Please complete the form on the backside of this page and return, along with a check to Becky Doyle at PO Box 654, Cuba MO 65453 using the envelope provided. **Please make all checks payable to Jog Inc.** If you have any questions, please do not hesitate to contact Becky Doyle at 573-259-8936 or Megan Juliette at 573-854-2813 rockingtotherocker@gmail.com.

We hope to see teams of racers from each business sponsor participate. All racers can register at <http://www.runningtherailsonroute66.com>

We are in need for volunteers this year, so if you aren't running this year and would like to help out in this great community event please contact us at rockingtotherocker@gmail.com.

Thank you for your support!

I'd like to be a sponsor. I have enclosed my check and the sponsorship level marked below.

☐ \$125 ☐ \$275 ☐ \$500 ☐ \$1,000 ☐ **Other**_____

*If sponsoring at the \$275 level or above, please provide a **Vector file** logo for advertising via email to rockingtotherocker@gmail.com*

Company Name: _____

Address _____

Contact Name: _____

Contact E-Mail: _____

Contact Phone: _____